2018 Exhibitor Prospectus

HOLISTIC NURSING
Creating & Expanding
Global Presence

38th Annual Conference | June 5-10
Niagara Falls, New York, USA
You’re invited to exhibit at AHNA’s 38th Annual Conference: Holistic Nursing: Creating & Expanding Global Presence, June 5-10, 2018 in Niagara Falls, NY, USA.

The global presence of holism and the holistic nursing specialty are growing rapidly. Hospitals and healthcare organizations worldwide are incorporating more holistic and integrative programs than ever before. Holistic care options are growing in demand, and patients are seeking comprehensive answers for their health and well-being. This conference provides YOU with the opportunity to reach the nurses who provide that specialized care.

We look forward to having you join us in expanding the global presence of holistic nursing!

Sincerely,

Rachel Simmons
AHNA Event Planner and Promotions Coordinator
conference@ahna.org
1(800) 278-2462 ext. 23

2018 AHNA Conference Committee

Chair
Carole Ann Drick, PhD, RN, AHN-BC

2018 Nurse Planner
Debra Rose Wilson, PhD, MSN, RN, IBCLC, CHT, AHN-BC

2019 Nurse Planner
Marian Long, RN, MSN, ND, AHN-BC, HWNC-BC, CHTP/I

Committee Members
Karen Ellen Fink, BSN, RN, HNB-BC, LMT, CLL
Laurie Laugeman, BSN, RN, HNB-BC
Linda Muzio, RN, BScN, MA
Anna Rhodes, RN, MSN, CCRN-CSC, HNB-BC
Sue Robertson, PhD, RN, CNE
What Is the AHNA Annual Conference?

The AHNA Annual Conference is considered to be one of the largest and most valuable conferences dedicated to bringing together nurses who share a passion for holistic healing. Our attendees are from all areas of the country, with growing international attendance.

Join us and connect with this specialized group of nurses who are interested in enhancing their practice with your products and services.

Our attendees are:

Highly Specialized
Over 50% are certified in Holistic Nursing, with over 45% certified as Advanced Practice Holistic Nurses, with numbers growing annually.

Dedicated Healers:

- 75% Annual income over $70,000
- 90% Bachelor’s degree or higher
- 80% Practicing 10+ years

500+ Attendees
The Benefits of Exhibiting With AHNA:

**Recognition**
Your name and logo will be used to help promote the conference to attendees, giving you valuable exposure before, during, and after the event as our attendees look at information about the conference.

**Web Listing**
Your company and a link to your company website will be included in our exhibitor listing on the AHNA conference web page. Your listing will be posted until July 15, 2018.

**Guidebook Listing**
Your company name, your provided description, contact information, and website will be listed in the conference guidebook, which is used by all attendees at the conference. *Additional display advertising and other promotional opportunities are available.*

**Exhibitor Badges**
Each exhibitor will receive two (2) badges for booth representatives. Additional exhibitor badges can be purchased for $100 each. *Please note: All exhibitors are welcome to purchase tickets to optional conference events and activities, including discounted CE passes to attend workshops, meal passes, and awards banquet tickets. See page 8 for pricing.*

**Traffic Builders**
We offer exhibit hall games, opening reception, and breaks within the exhibit hall to encourage attendees to visit our exhibitors and get to know them.

**Mailing Labels**
You will receive a set of conference attendee mailing labels both before and after the event. This allows you to reach out to all attendees, helping you to initiate and maintain vital sales contacts. *The first set of labels will be available soon after the April 15, 2018 registration deadline.*
AHNA Conference
MOBILE APP

The AHNA Mobile App continues to be an invaluable tool for conference attendees. The app includes:

- Full Conference Schedule
- Session Handouts
- Exhibitor and Speaker Lineups
- Connection to Social Media

This tool provides you with extended opportunities to get your name in front of attendees before, during, and after the conference.

Mobile App Splash Screen Ad*
Your ad will fill the device screen and appear each time the mobile app is launched, along with the AHNA conference logo and dates.
$2,500

Mobile App Banner Ad*
Your banner ad will rotate at the top of screens within the Mobile App. Your ad will link directly to your company’s website when clicked.
$600

Conference Guidebook Ad
The Guidebook is distributed to all conference attendees and is the comprehensive guide for the entire conference.

<table>
<thead>
<tr>
<th>Back cover**</th>
<th>$1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside cover full page**</td>
<td>$750</td>
</tr>
<tr>
<td>Inside cover half-page**</td>
<td>$450</td>
</tr>
<tr>
<td>Full page</td>
<td>$600</td>
</tr>
<tr>
<td>Half page</td>
<td>$400</td>
</tr>
<tr>
<td>Quarter page</td>
<td>$250</td>
</tr>
</tbody>
</table>

eNewsletter & Guidebook Ad Package*
Have a special offer for AHNA members? Want to build some pre-conference awareness before you arrive? This package will get you two (2) body copy text with picture ads in pre-conference issues of AHNA’s eNewsletter, plus one (1) half page ad in the Conference Guidebook.
$625
(Savings of $215!)

Discounted Beginnings Ad Package*
Purchase any Guidebook ad listed and get a discount on one (1) half page ad in Beginnings Magazine, which is distributed to over 4,500 AHNA members.
$625 + Price of Guidebook Ad
(Savings of $170!)

*Discount packages can not be combined
**Limited availability
EXHIBIT PRICING

Save 20%! Pay in full by January 31, 2018!

All exhibit space includes one (1) exhibit identification sign, one (1) standard skirted table, two (2) chairs, two (2) exhibitor badges, listing on AHNA website, listing in mobile app, and listing in conference guidebook. All booths include pipe and drape. Exhibit spaces are assigned on a first come, first served basis.* Custom furnishings, draping, carpet, electricity, and wifi available at exhibitor’s expense.

Early Bird Pricing
Paid in full by January 31, 2018

<table>
<thead>
<tr>
<th>Exhibit Type</th>
<th>Member</th>
<th>Non-Member</th>
<th>Non-Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>10x10 Booth</td>
<td>$1,113</td>
<td>$1,452</td>
<td>$1,012</td>
</tr>
<tr>
<td>Standard Table</td>
<td>$726</td>
<td>$968</td>
<td>$660</td>
</tr>
<tr>
<td>Premium Position Table</td>
<td>$871</td>
<td>$1,355</td>
<td>$792</td>
</tr>
</tbody>
</table>

Regular Pricing
Paid in full after January 31, 2018

<table>
<thead>
<tr>
<th>Exhibit Type</th>
<th>Member</th>
<th>Non-Member</th>
<th>Non-Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>10x10 Booth</td>
<td>$1,392</td>
<td>$1,815</td>
<td>$1,265</td>
</tr>
<tr>
<td>Standard Table</td>
<td>$908</td>
<td>$1,210</td>
<td>$825</td>
</tr>
<tr>
<td>Premium Position Table</td>
<td>$1,089</td>
<td>$1,694</td>
<td>$990</td>
</tr>
</tbody>
</table>

EXHIBIT + ADVERTISE PACKAGES

Get more bang for your buck!

Diamond Package
Increase your visibility with this package worth over $3,500! The Diamond package includes:

- Exhibit booth
- Half page guidebook ad
- One (1) conference totebag insert
- Half page Beginnings Magazine ad
- Two (2) uses of AHNA member mailing list**

Member price: **$2,700**
Non-member price: **$2,925**

Quartz Package
Increase your visibility to our members with this package worth over $1,500! The Quartz package includes:

- Standard exhibit table
- Quarter page guidebook ad
- One (1) use of AHNA member mailing list**

Member price: **$1,073**
Non-member price: **$1,285**

*See page 8, exhibitor contract, for more information
**Mailing list must be used by December 31, 2018
## Partnership Opportunities

### Receive valuable recognition as one of our conference partners!

<table>
<thead>
<tr>
<th></th>
<th>Lavender</th>
<th>Sage</th>
<th>Sunflower</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sponsorship of one major attendee event</strong>&lt;br&gt;up to $3,100 value</td>
<td>Awards banquet</td>
<td>Opening ceremonies</td>
<td>Optional activity</td>
</tr>
<tr>
<td><strong>Exhibit space</strong>&lt;br&gt;up to $1,452 value</td>
<td>Exhibit booth</td>
<td>Premium position table</td>
<td>Standard table</td>
</tr>
<tr>
<td><strong>Ad space in conference guidebook</strong>&lt;br&gt;up to $600 value</td>
<td>Full page ad</td>
<td>Half page ad</td>
<td>1/4 page ad</td>
</tr>
<tr>
<td><strong>Conference app mobile presence</strong>&lt;br&gt;up to $600 value</td>
<td>Splash screen ad</td>
<td>Banner ad</td>
<td>Banner ad</td>
</tr>
<tr>
<td><strong>Conference banquet ticket</strong>&lt;br&gt;$100 value</td>
<td>1 Banquet Ticket</td>
<td>1 Banquet Ticket</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Ad space in AHNA eNewsletter</strong>&lt;br&gt;up to $1,120 value</td>
<td>4 half-skyscraper ads</td>
<td>1 half skyscraper ad</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Use of AHNA all-member mailing list</strong>&lt;br&gt;up to $750 value</td>
<td>2 uses</td>
<td>1 use</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Ad space in Beginnings Magazine</strong>&lt;br&gt;up to $795 value</td>
<td>Half page ad</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Promotional material in registration totes</strong>&lt;br&gt;$500 value</td>
<td>Up to 2 Items</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Conference CE pass</strong>&lt;br&gt;$275 value</td>
<td>1 CE pass</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

*Must be used by December 31, 2018*  

| Lavender | $10,000 ($11,192 value) | Sage | $5,000 ($5,723 value) | Sunflower | $1,500 ($2,100 value) |

### Sponsorship Opportunities

#### Conference Totebags
Your logo will be printed on every attendee’s totebag! Includes logo on AHNA website.

**$5,000**  
Sponsored by Nurses Service Organization

#### NEW! Phone Charging Station
Draw attendees to your exhibit with a phone charging station! *Station will be placed near you and will include your own custom branding!*  
*If not exhibiting, placement of charging station is at discretion of AHNA.*

**$3,000**

#### Sports Water Bottle
Help our attendees stay hydrated! Sponsor this must-have item to be with our attendees throughout the entire conference and beyond.

**$2,500**

#### Sample in Totebags
Put your flyer, sample or other promotional item in each attendee’s registration totebag!

**$500**

#### Reflective Labyrinth Room
Place your promotional items and signage near our reflective labyrinth room where attendees go to reflect, meditate, do yoga, relax, or read.

**$500**
Exhibitor and Sponsorship Contract
2018 AHNA 38th Annual Conference
Holistic Nursing: Creating & Expanding Global Presence
June 5-10, 2018, The Conference & Event Center Niagara Falls
101 Old Falls Street, Niagara Falls, NY, 14303 | Exhibit dates: June 6 - 9, 2018

Company Info
Please print your company name as you want it to appear on all AHNA conference materials and listings
Company: __________________________________________
Address: ____________________________________________
State: __________ Zip: _________ Phone: __________________________
Contact Person: ____________________________________________
Phone: ____________________________________________
Email: ____________________________________________

Please provide a 30-word description of your company’s products/services to be printed in the conference guidebook no later than Saturday, April 14, 2018.

Exhibit Space
Tables and booths will be assigned on a first come, first served basis upon receipt of $100 non-refundable deposit

BOOTH OPTIONS

Early Bird Pricing
(Paid in full on or before January 31, 2018)

<table>
<thead>
<tr>
<th>Option</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Profit</td>
<td>$1,012</td>
</tr>
<tr>
<td>Non-Member</td>
<td>$1,452</td>
</tr>
<tr>
<td>AHNA Member</td>
<td>$1,113</td>
</tr>
</tbody>
</table>

Regular Pricing
(Paid in full AFTER January 31, 2018)

<table>
<thead>
<tr>
<th>Option</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Profit</td>
<td>$1,265</td>
</tr>
<tr>
<td>Non-Member</td>
<td>$1,815</td>
</tr>
<tr>
<td>AHNA Member</td>
<td>$1,392</td>
</tr>
</tbody>
</table>

Booth Assignment
(please list preferred booth numbers)
1. _______
2. _______
3. _______

STANDARD TABLE OPTIONS

Early Bird Pricing
(Paid in full on or before January 31, 2018)

<table>
<thead>
<tr>
<th>Option</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Profit</td>
<td>$660</td>
</tr>
<tr>
<td>Non-Member</td>
<td>$968</td>
</tr>
<tr>
<td>AHNA Member</td>
<td>$726</td>
</tr>
</tbody>
</table>

Regular Pricing
(Paid in full AFTER January 31, 2018)

<table>
<thead>
<tr>
<th>Option</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Profit</td>
<td>$825</td>
</tr>
<tr>
<td>Non-Member</td>
<td>$1,210</td>
</tr>
<tr>
<td>AHNA Member</td>
<td>$908</td>
</tr>
</tbody>
</table>

Standard Table Assignment
(please list preferred table numbers)
1. _______
2. _______
3. _______

PREMIUM POSITION TABLE OPTIONS

Early Bird Pricing
(Paid in full on or before January 31, 2018)

<table>
<thead>
<tr>
<th>Option</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Profit</td>
<td>$792</td>
</tr>
<tr>
<td>Non-Member</td>
<td>$1,355</td>
</tr>
<tr>
<td>AHNA Member</td>
<td>$871</td>
</tr>
</tbody>
</table>

Regular Pricing
(Paid in full AFTER January 31, 2018)

<table>
<thead>
<tr>
<th>Option</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Profit</td>
<td>$990</td>
</tr>
<tr>
<td>Non-Member</td>
<td>$1,694</td>
</tr>
<tr>
<td>AHNA Member</td>
<td>$1,089</td>
</tr>
</tbody>
</table>

Premium Table Assignment
(please list preferred table numbers)
1. _______
2. _______
3. _______

PARTNERSHIP

<table>
<thead>
<tr>
<th>Option</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lavender</td>
<td>$10,000</td>
</tr>
<tr>
<td>Sage</td>
<td>$5,000</td>
</tr>
<tr>
<td>Sunflower</td>
<td>$1,500</td>
</tr>
</tbody>
</table>

GUIDEBOOK AD

<table>
<thead>
<tr>
<th>Option</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$600</td>
</tr>
<tr>
<td>Inside Cover Full Page</td>
<td>$750</td>
</tr>
<tr>
<td>Half Page</td>
<td>$400</td>
</tr>
<tr>
<td>Inside Cover Half Page</td>
<td>$450</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>$250</td>
</tr>
<tr>
<td>E-News Package</td>
<td>$625</td>
</tr>
<tr>
<td>Back Cover</td>
<td>$1,000</td>
</tr>
<tr>
<td>Beginnings Package</td>
<td>+$625</td>
</tr>
</tbody>
</table>

SPONSORSHIP

<table>
<thead>
<tr>
<th>Option</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Awards</td>
<td>$100</td>
</tr>
<tr>
<td>Banquet</td>
<td>$125</td>
</tr>
<tr>
<td>Conference</td>
<td>$275</td>
</tr>
<tr>
<td>Check</td>
<td>$125</td>
</tr>
<tr>
<td>Diamond</td>
<td>$2,925</td>
</tr>
<tr>
<td>Quartz</td>
<td>$2,700</td>
</tr>
<tr>
<td>Sponsorships</td>
<td>$1,285</td>
</tr>
<tr>
<td>Sage</td>
<td>$1,073</td>
</tr>
<tr>
<td>Sunflower</td>
<td>$1,285</td>
</tr>
<tr>
<td>Special</td>
<td>$1,073</td>
</tr>
<tr>
<td>Special</td>
<td>$2,700</td>
</tr>
</tbody>
</table>

ADDITIONAL OPTIONS

<table>
<thead>
<tr>
<th>Option</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Awards</td>
<td>$100</td>
</tr>
<tr>
<td>Banquet</td>
<td>$125</td>
</tr>
<tr>
<td>Conference</td>
<td>$275</td>
</tr>
<tr>
<td>Check</td>
<td>$125</td>
</tr>
<tr>
<td>Diamond</td>
<td>$2,925</td>
</tr>
<tr>
<td>Quartz</td>
<td>$2,700</td>
</tr>
<tr>
<td>Sponsorships</td>
<td>$1,285</td>
</tr>
</tbody>
</table>

GRAND TOTAL: $________

Payment Information

Card Number ________________ Exp. Date ________________
CVV2 Code ________________
Name As It Appears On Card ____________________________
Billing address for card (if different than above) ____________________________
Signature ____________________________ Date ____________________________

Mail to: AHNA, 2900 SW Plass Ct, Topeka, KS 66611; Fax: 785-234-1713
Email: conference@ahna.org; Toll Free: 800-278-2462; Web: www.ahna.org
Exhibitor Terms and Conditions

1. Exhibit Service Form: An Exhibit Service Form containing exhibit services will be made available to each exhibiting company in March, 2018. All forms should be completed and returned in advance to ensure that adequate labor, equipment, etc., is available for a smooth set-up.

2. Booth Construction and Dimensions: All booths are 10’ x 10’ or tabletops with 8’ high back wall and 3’ high side walls. Each booth will contain a company identification sign and a draped table with two chairs. Additional signs for display purposes may be ordered through The Conference & Event Center Niagara Falls. Contact Sarah Larkin at (716) 278-2100 or sarah_larkin@comcastspectacor.com for requests.

   The hall where the exhibits are located is carpeted. Exhibitors wanting dedicated carpeting within their exhibit space must submit a request to Sarah Larkin via email at sarah_larkin@comcastspectacor.com. Additional carpeting is available at the exhibitors expense.

3. Displays/Signs: All displays are to be professional and attractive. Any space/exhibitor that does not meet the standards of AHNA will not be invited back. Music or other audio/visual sound without earphones is not permitted. Open flames are strictly prohibited. Diffusion of aromatherapy must be within the specifications of the space configurations. Exhibits should be installed so they do not project beyond the space allotted or obstruct the view of, or interfere with, other exhibits.

4. Installation and Dismantling & Conference Schedule: The Exhibitors are required to check in at AHNA Exhibit Registration by 6:15 pm on Wednesday, June 6, 2018. The Installation of exhibits must be completed between 2:00 pm and 6:15 pm on Wednesday, June 6, 2018. If any booth is not set up in full by 6:15 pm June 6, AHNA reserves the right to re-assign the space to another exhibitor, or to make use of the space as deemed necessary, at the exhibitor’s expense. Refunds are not available in such cases. Exhibits must remain set up until the closing of the exhibits at 5:00 p.m. on Saturday, June 9. Dismantling before 5:00 p.m. may negatively impact your exhibiting presence at future AHNA Conferences. All exhibits must be fully removed by 7:00 p.m. Saturday, June 9. If all exhibits are not removed by that time, AHNA reserves the right to remove the exhibit at the exhibitor’s expense. Exhibitors should be at their exhibit ready to do business when the doors open. Exhibitors are permitted to leave their booths while attendees are in workshops. AHNA will provide exhibitors with a schedule of attendee activities. Scheduled set-up, Exhibit Hall Map, and Move Out Schedule are subject to changes.

5. Registration/Name Badges: Exhibitors are issued two badges for personnel staffing the exhibit. Additional badges for Exhibit representatives may be purchased for $100 each. This DOES NOT include admission to any conference programming or other activities.

6. Cancellations: All cancellations must be submitted in writing. The $100 non-refundable deposit will be retained for all cancellations prior to Feb. 15, 2018. After Feb. 15, 2018 no refunds will be given. All cancellation fees retained by AHNA under this contract are deemed fully earned and made in consideration for expense incurred by AHNA for lost or deferred opportunity to provide exhibit space to others.

7. Eligibility to Exhibit: AHNA reserves the right to determine acceptability of applications for exhibit space based on criteria including, but not limited to: overall benefit of product/service to attendees; congruency of product/service with the mission, philosophy and intentions of AHNA and objectives of conference; overall variation of products/services exhibited; ANCC guidelines for commercial interest; and space constraint of the exhibit area. Disruptive behavior at the conference by any exhibitor will be considered grounds for immediate dismissal without refund.

8. Product/Service Restrictions: AHNA reserves the right to limit the number of vendors offering any one particular product or service. In the case AHNA decides to limit vendors, the first-come, first-serve policy will apply. AHNA will honor known corporate exclusivity policies and reserves the right to check that individual distributors are in good standing with any affiliate corporation. (Refer to #9 of Exhibitor Terms & Conditions).

9. Commercial Interest & CNE Activity: Exhibitors who fall under the American Nurses Credentialing Center’s (ANCC) definition of a “commercial interest” may not present a CNE-provided activity at the conference related to their goods and/or services promoted at the exhibit booth. It is the responsibility of the exhibitor to notify AHNA prior to purchasing exhibit space if she/he or anyone affiliated with the exhibit company (i.e. employee, board member, etc.) has been accepted as a presenter for the conference. For a definition of a “commercial interest” please visit www.ahna.org/ANCC-Commercial.

10. Photo Consent: All exhibitions and displays shall be subject to the law of the place of the conference and the laws of the United States and the State of New York. Photographs of all exhibitions and displays shall not be used in any manner unless the written consent of AHNA is obtained. Exhibitors whose name appears on the original contract. The subletting or re-assignment of space is prohibited. AHNA will not honor exhibit space that has been re-sold or traded to a different vendor whose name does not appear on the original contract. All sales of exhibit space must be processed directly through AHNA.

11. Security: Exhibitors must comply with all rules, regulations and codes relating to fire and safety. This conference is designated a non-smoking event. Smoking is not permitted in meeting rooms, exhibit hall, or during any AHNA-sponsored activities.

12. Hold Harmless Clause: The exhibitor assumes complete responsibility and agrees to hold AHNA and The Conference & Event Center Niagara Falls harmless from any and all claims, suits, liabilities, damages, or other costs of any kind which might result from any action or failure to act of the exhibitor or any agent, representative, personnel, etc. during or related to the exhibition at this event, including but not limited to claims of damage or loss, harm or injury to the person or property of the exhibitor or any of its agents, employees or other agents. AHNA and The Conference & Event Center Niagara Falls will not maintain insurance covering exhibitor property and therefore it is the sole responsibility of the exhibitor to obtain insurance for such purpose. Exhibitors are encouraged to carry All Risk Insurance. AHNA shall not be responsible for any damage or loss of exhibitors’ material.

13. Photo Consent: All exhibitors agree to grant AHNA privileges to photograph the exhibit setup and any interaction between exhibitor(s) and conference attendees. The exhibitor grants AHNA permission to use any photographs obtained from the conference in future promotions and print advertising.

14. Security: It is the responsibility of the exhibitor to secure all valuables. The Conference & Event Center offers general security and locked doors overnight. All goods and/or equipment are solely the responsibility of the exhibitor. AHNA nor The Conference & Event Center Niagara Falls is responsible for the replacement of lost or stolen goods.

15. Lodging & Meals: Meals and lodging are not included in the cost of exhibit space. All food and beverages served at functions associated with the event must be provided, prepared, and served by the conference center and must be consumed on conference premises. AHNA is hosting the Exhibitors Welcome Reception in the Exhibit Hall.

16. Failure to provide description: Failure to timely provide the exhibiting company’s description in writing for publication and promotions does not invalidate any provision of these Exhibitor terms and conditions.
Exhibit Hall Schedule*

Wednesday, June 6, 2018
2:00 pm - 6:15 pm Exhibitor Registration/Set Up

Thursday, June 7, 2018
8:00 am - 8:00 pm Exhibits Open
8:00 am - 9:15 am Attendee Breakfast Break
1:15 pm - 2:00 pm Attendee Lunch Break
5:00 pm - 8:00 pm Exhibit Hall Reception

Friday, June 8, 2018
8:00 am - 5:00 pm Exhibits Open
8:15 am - 9:15 am Attendee Breakfast Break
12:30 pm - 1:30 pm Attendee Lunch Break
1:00 pm - 3:30 pm Attendee Free Time
(Nurture the Nurse)

Saturday, June 9, 2018
8:00 am - 5:00 pm Exhibits Open
8:00 am - 9:15 am Attendee Breakfast Break
12:00 pm - 3:00 pm Attendee Free Time
(Nurture the Nurse)
5:00 pm - 7:00 pm Exhibit Dismantling

*Schedule subject to change

IMPORTANT NOTICE
AHNA does not contract room blocks for conference with any third-party vendors or housing services.

For your own protection, DO NOT make reservations through ANY unknown housing or travel company. All reservations should only be made using the phone number listed while dealing with a Sheraton At The Falls representative. If you receive a call or email from any company that is not an official representative of the Sheraton At The Falls, contact us at conference@ahna.org or call AHNA at (800) 278-2462

General Information

Lodging
Sheraton At The Falls
300 Third Street
Niagara Falls, NY 14303

For reservations, call (716) 285-3361 or visit www.bit.ly/2018ahna

AHNA Conference Rate: $149/night + $9.95/night facility fee

Conference Venue
The Conference & Event Center
Niagara Falls
101 Old Falls Street
Niagara Falls, NY 14303

(716) 278-2100
www.CCNFNY.com

Transportation

Airport
Buffalo Niagara International Airport (BUF)
4200 Genesee Street
Buffalo, NY 14225
(716) 630-6000
www.buffaloairport.com

Ground Transportation
Buffalo Airport Taxi
$24 Shuttle one-way.
Runs 8:15 AM to 5:15 PM

Call (716) 633-8294 to reserve a ride.

*Must have valid passport to cross the border into Canada

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Exhibit Hall Schedule*

Wednesday, June 6, 2018
2:00 pm - 6:15 pm Exhibitor Registration/Set Up

Thursday, June 7, 2018
8:00 am - 8:00 pm Exhibits Open
8:00 am - 9:15 am Attendee Breakfast Break
1:15 pm - 2:00 pm Attendee Lunch Break
5:00 pm - 8:00 pm Exhibit Hall Reception

Friday, June 8, 2018
8:00 am - 5:00 pm Exhibits Open
8:15 am - 9:15 am Attendee Breakfast Break
12:30 pm - 1:30 pm Attendee Lunch Break
1:00 pm - 3:30 pm Attendee Free Time
(Nurture the Nurse)

Saturday, June 9, 2018
8:00 am - 5:00 pm Exhibits Open
8:00 am - 9:15 am Attendee Breakfast Break
12:00 pm - 3:00 pm Attendee Free Time
(Nurture the Nurse)
5:00 pm - 7:00 pm Exhibit Dismantling

*Schedule subject to change
SIGN UP TO EXHIBIT TODAY!
AHNA's 38th Annual Conference, Niagara Falls, NY
Conference Dates: June 5-10, 2018
Exhibit Dates: June 6-9, 2018

REACH YOUR TARGET AUDIENCE

20% SAVINGS BEFORE 1/31/2018

30 OPEN EXHIBIT HOURS

HOLISTIC NURSING
Creating & Expanding Global Presence