Exhibitor Prospectus

21st Century Holistic Nursing: Reshaping Health & Wellness

American Holistic Nurses Association
37th Annual Conference • June 5 - 10th, 2017
Westin Mission Hills Resort & Spa
Rancho Mirage, CA

www.ahna.org/conference
Dear Prospective Exhibitor,

We are excited to invite you to participate and exhibit at the AHNA 37th Annual Conference, June 5 - 10, 2017 at the Westin Mission Hills Resort & Spa. Set in the heart of the valley near Palm Springs and encircled by the Santa Rosa Mountains, Rancho Mirage offers amazing views with access to the fine art and unparalleled local culture that the Coachella Valley has to offer.

The AHNA Annual Conference attracts approximately 500 holistic healers from across the country and abroad, who gather to gain valuable wisdom and education to further their passion as a practicing holistic nurses. These nurses come from numerous practice settings and utilize a variety of methods and modalities, but they all have one thing in common: their dedication to integrative and holistic healing!

**Dedicated Healers - Over 85% have been practicing for more than 10 years**

The holistic nursing specialty, not to mention the holistic industry as a whole, is growing at unprecedented rates. Hospitals are starting to implement holistic programs that complement increased healing. More and more, holistic practices and modalities are being utilized with increasing frequency as patients seek bigger picture answers and preventive practices for their health and well-being. Our conference provides you the opportunity to reach these specialized nurses who use holistic methods, products and ideas in their work every day! AHNA Conference attendees are:

**Highly Specialized - Over 50% are Certified in Holistic Nursing, with over 45% as Advance Practice Holistic Nurses**

As a part of this growing holistic industry, we want to share with you this opportunity to connect with this highly-specialized group. Together, we can bring them the knowledge, as well as the products and services they need to continue developing holism in their daily practice. Together, we will continue to SHAPE Health & Wellness in the 21st Century!

We can't wait to see you in Rancho Mirage!!

Sincerely,

**Nicole Malcom**  
Director of Operations  
conference@ahna.org  
1.800.278.2462

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**2017 AHNA Conference Committee**

**2017 Conference Chair**  
Sharon Murnane, RN, HNB-BC, HTCP

**2017 Nurse Planner**  
Deborah A. Shields, PhD, RN, CCRN, QTTT, AHN-BC

**2018 Nurse Planner**  
Debra Rose Wilson, PhD, MSN, RN, IBCLC, CHT, AHN-BC

**2017 Committee Members**  
Angela D Hernandez, RN, MSN  
Lori J. Johnson, RN, MSN, OCN, AHN-BC  
Lourdes M Lorenz, RN, DHA(c), MSN, AHN-BC, NEA-BC  
Pamela J Potenzo, BSN
The AHNA Annual Conference is a gathering of approximately 500 holistic nursing professionals from across the country, with growing international attendance from Canada, Japan, China and Jamaica. This annual event is one of the largest and most valuable conferences dedicated to bringing together nurses who share the same passion for holistic healing.

Vendors at the AHNA Annual Conference will have access to this niche group of nurses who are interested in your products and services and how you can help them enhance and improve their daily practice. AHNA nurses are highly educated, advanced practice nurses who hail from multiple work environments, including acute care hospitals, universities and private practice. They create a healing partnership between patient and practitioner incorporating multiple modalities bringing their patients the best support possible.

CONFERENCE ATTENDEE PROFILE

**60%**

**EDUCATION**
Master's degree or higher

**75%**

**ANNUAL INCOME**
Over $70,000

**80/20**

**TRAVEL**
National/Regional

HOLISTIC NURSING PRACTICES

- Mind/Body Interventions
- Energy Therapies
- Cognitive/Behavioral Therapy
- Manipulative Body Methods

WORK ENVIRONMENT

- Acute Care Hospitals
- University/College
- Private Practice
- Ambulatory Outpatient
- Hospice/Home Care
- Other
EXHIBITOR BENEFITS

EXHIBITOR RECOGNITION
Your name and logo will be used to help promote the Conference to attendees, gaining valuable exposure before, during and after the event as our attendees look at information about the Conference.

WEB LISTING
Your company and a link to your company website will be included in our Exhibitor Listing on the AHNA Conference website. 
Your listing will be posted until August 1, 2017.

CONFERENCE GUIDEBOOK LISTING
Your company name, provided description, contact information and website will be listed in the Conference Guidebook used by all attendees at the Conference. Additional display advertising and other promotional opportunities are available.

AHNA CONFERENCE MOBILE APP
The AHNA Conference App continues to be a HUGE HIT with attendees! The Conference App will be back for 2017, and your company will be listed with a link to your contact information, logo, and website within the app. Limited banner advertising opportunities are available within the mobile app.

EXHIBITOR BADGES
Each Exhibitor will receive two (2) Exhibitor Badges for your booth representatives. Additional Exhibitor Badges can be purchased for $100 per person.

PLEASE NOTE: All Exhibitors are welcome to purchase tickets to all Optional Conference events and activities, including discounted CE Passes to attend workshops.

TRAFFIC BUILDERS
Our schedule includes receptions, breaks, games and a central location to bring our attendees to you!

• Opening Exhibit Reception
The AHNA Conference kicks off with a reception featuring heavy hors d’oeuvres and a cash bar held in the Exhibit Hall.

• Central Location
The Exhibit Hall will be located near Registration and in the vicinity of many Breakout sessions. In addition, most meals will be served in the room adjacent to the Exhibit Hall with an open air wall to boost traffic after meals.

• Exhibit Hall Refreshment Breaks
Refreshment breaks are planned in the Exhibit Hall to further boost traffic during attendee free time.

• Exhibit Hall Traffic Games
We offer both the Mobile App CLICK game and Exhibit Hall BINGO to encourage attendees to visit our Exhibitors and get to know your representatives.

• Pre- and Post- Event Mailing Labels
We will provide you with a set of mailing labels both before and after the event so you can reach out to the attendees to do multiple promotions to initiate and maintain vital sales contacts. The first set of labels will be available soon after the April 15, 2017 registration deadline.
## EXHIBIT HALL SCHEDULE

**Tuesday, June 6, 2017**
- 10:00 AM – 2:15 PM: Exhibitor Registration/Set Up
- 8:00 PM – 11:00 PM: Exhibitor Reception
- 9:00 PM – 10:00 PM: Exhibitor DEMO Sessions

**Wednesday, June 7, 2017**
- 8:00 AM – 1:30 PM: Exhibitors Open
- 12:30 PM – 1:30 PM: Attendee Lunch Break
- 1:45 PM – 3:00 PM: Exhibitor Lunch Break
- 3:00 PM – 7:15 PM: Exhibitors Open
- 4:15 PM – 5:00 PM: Refreshment Break

**Thursday, June 8, 2017**
- 8:00 AM – 1:00 PM: Exhibits Open
- 11:30 AM – 12:30 PM: Attendee Lunch Break
- 1:00 PM – 2:15 PM: Exhibitor Lunch Break
- 2:15 PM – 6:45 PM: Exhibits Open
- 3:15 PM – 4:15 PM: Refreshment Break

**Friday, June 9, 2017**
- 8:00 AM – 1:00 PM: Exhibits Open
- 11:30 AM – 1:00 PM: Attendee Lunch Break
- 1:00 PM – 2:15 PM: Exhibitor Lunch Break
- 2:15 PM – 6:30 PM: Exhibits Open
- 3:30 PM – 4:15 PM: Refreshment Break
- 6:30 PM – 9:45 PM: Dismantle/Move Out

## EXHIBIT PRICING

**Early Bird Pricing (by January 31, 2017)**
- Non-Member: Booth $1,452, Premium Position Table $1,355, Standard Table $968
- Member: Booth $1,113, Premium Position Table $871, Standard Table $726
- Non-Profit: Booth $1,012, Premium Position Table $792, Standard Table $660

**Official Pricing (after January 31, 2017)**
- Non-Member: Booth $1,815, Premium Position Table $1,694, Standard Table $1,210
- Member: Booth $1,392, Premium Position Table $1,089, Standard Table $908
- Non-Profit: Booth $1,265, Premium Position Table $990, Standard Table $825

### PREMIUM PACKAGES

**Diamond Exhibit Package**
- Exhibit Booth
- 1/2 page display ad in the Conference Guidebook
- One insert in AHNA Conference attendee registration totebag
  *(Mail a sample of your give-away or insert to AHNA office before Monday, May 1, 2017)*
- 1/2 page display ad in Beginnings magazine
- Two uses of AHNA member mailing list *(Must be used by Saturday, March 31, 2018)*
  - Member: $2,700
  - Other: $2,925

**Quartz Exhibit Package**
- Standard Exhibit Table
- 1/4 page display ad in the Conference Guidebook
- One-time use of AHNA member mailing list *(Must be used by Sunday, December 31, 2017)*
  - Member: $1,073
  - Other: $1,285

**QUARTZ PACKAGE UPGRADE**
Upgrade to a booth for $350 or Premium Position Table for $150

25% SAVINGS
30% SAVINGS
American Holistic Nurses Association
June 6 - 9, 2017
Westin Mission Hills Resort • Rancho Mirage, California
DIAMOND Conference Partner
Become a Diamond Conference Partner and we will work with you to build a custom package! The Diamond level partnership will include sponsorship of one major attendee event, a custom advertising package, unique touch points with our attendees, and the opportunity to distribute giveaways, as well as recognition as our Diamond Conference Partner. $10,000

RUBY Conference Partner
Become the Ruby Conference Partner and we will work with you to build a custom package to meet your needs. Including, but not limited to:
• Sponsorship of one major attendee event
• Custom advertising package
• Distribute giveaways in totebags
• Prime recognition as the Ruby Partner
$5,000

QUARTZ Conference Partner
Become a Quartz Conference Partner and we will work with you to ensure multiple touch points to our attendees. Including, but not limited to:
• AHNA Mobile App Presence
• Custom advertising package
• Distribute giveaways in totebags
• Prime recognition as the Quartz Partner
$1,500

SPONSORSHIP OPPORTUNITIES

Conference Totebags Ensure your visibility at the Conference and after with your logo on every attendee’s Totebag! Includes logo on AHNA website! $5,000
Sponsored by Nurses Service Organization

NEW! Custom Room Key Cards (Limited to 1 sponsor)
Keep your name in front of attendees multiple times a day! You will remain top of mind every time our attendees come and go from their rooms with this custom imprinted key card. $3,000

NEW! Sports Water Bottle (Limited to 1 sponsor)
One thing we know about our attendees, they stay HYDRATED! Especially since the Conference will be in the desert! Sponsor this MUST HAVE item and you will be with our attendees throughout the entire Conference and beyond! (Bottle will be BPA Free.) $2,500

Reflection Room Sponsor the reflection room, which is a place for our attendees to reflect, meditate, do yoga, relax, or read. Your materials, such as brochures or other promotional items can be set inside with signage. $500

Labyrinth Sponsor the Conference Labyrinth, where attendees can rediscover their center and practice personal meditation in a sacred space. Your materials, such as brochures or other promotional items can be set inside with signage. $500

Literature/Product Sample in Registration Totebag Promote your company directly to each attendee by placing an item in each attendee’s Totebag. Items can range from promotional flyers, samples or other branded promotional items. $500
CONFERENCE ADVERTISING

AHNA CONFERENCE MOBILE APP

The AHNA Conference Mobile App continues to be an invaluable tool for Conference attendees. The app includes the full Conference schedule, handouts to sessions, an ability to connect attendees to our line up of Exhibitors and Speakers, and allows them to post their experiences directly to social media. This vehicle provides extended opportunities to get your name in front of them before, during and after the Conference. All banner ads run in a set rotation throughout each session for ongoing exposure, and your ad will include a direct link to your website, giving them more information about your products and services with one click.

Mobile App Splash Screen Ad (Limited to 1 ad)
Your ad will fill the device screen and appear each time the mobile app is launched, along with the AHNA Conference logo and dates. $2,500

Mobile App Banner Ad (Limited to 4 ads)
Your banner ad will rotate at the top of screens within the Mobile App. Each banner ad will be displayed for about 5 seconds and will link directly to your company’s website. $600

CONFERENCE + AHNA ADVERTISING

In addition to the AHNA Conference Mobile App, there are other ways to advertise to Conference attendees, as well as all 4,500 AHNA Members nationwide. Three publications can be used to reach this niche audience and we have developed some special packages just for our Conference Exhibitors and Partners.

CONFERENCE GUIDEBOOK ADS

The AHNA Conference Guidebook is distributed on-site to approximately 500 Conference attendees and serves as the comprehensive guide for all activities and events at the Conference.

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NEW! DISCOUNTED BEGINNINGS AD PACKAGE WITH PURCHASE OF A CONFERENCE GUIDEBOOK AD

The April 2017 Beginnings magazine focuses on the conference theme of 21st Century Holistic Nursing: RESHAPING Health & Wellness. This is a great opportunity to reach all 4,500 AHNA members and receive Pre-Conference exposure.

Purchase any Guidebook Ad and get a discounted Half (1/2) Page ad in Beginnings to extend your ad reach.

Discounted Half Page Ad in Beginnings

$625..............$795 VALUE

E-NEWS & CONFERENCE PACKAGE

Have a special offer for AHNA Members or just want to build some Pre-Conference awareness before you arrive? This package deal will get you exposure in two (2) Pre-Conference issues of AHNA’s E-News plus a Half Page display ad in the Conference Guidebook.

A Body Copy Text + Picture In two (2) eNews Issues and a Half (1/2) Page Ad In the Conference Guidebook

$625.......$840 VALUE
# EXHIBITOR & SPONSORSHIP CONTRACT

**2017 AHNA 37th Annual Conference**  
21st Century Holistic Nursing: RESHAPING Health & Wellness  
June 5 - 10, 2017 • Westin Mission Hills Resort & Spa • Rancho Mirage, CA

**PLEASE PRINT** List your Company Name as you want it to appear on all AHNA Conference Materials and Listings

Company:  
Address:  
State:  
City:  
Zip:  
Phone:  
Email:  
FEIN#:  
*Required for Non-Profit Pricing Consideration

**PRODUCT/SERVICE DESCRIPTION** Please provide a 30-word description of your company’s products/services to be printed in the Conference Guidebook.

Be sure to use ® for registered product names and ™ for all trademarks accordingly. AHNA reserves the right to edit text for format and length requirements.

**BOOTH ASSIGNMENT** Please list preferred Booth/Table numbers. (See Exhibit Hall Map on Page 6 of Exhibitor Prospectus.)

*Note: Booths will be assigned on a first-come, first-served basis once $100 Non-Refundable Deposit is received.

1st Choice_________________ 2nd Choice_________________ 3rd Choice________________

**EXHIBITOR & SPONSORSHIP AGREEMENT**

I, the undersigned, as authorized agent of the above-named company, agree to adhere to the terms and conditions of this contract as described in this Prospectus and understand I am responsible for ensuring all other company representatives in my booth do the same. I acknowledge that AHNA reserves the right to accept or reject this application. All Exhibitors and Sponsors who fall under the American Nurses Credentialing Center (ANCC)’s definition of a “commercial interest” may not present a workshop or other CNE-provided activity at the conference related to the goods and/or services promoted at the exhibit booth or sponsored item.

I have read and understand the cancellation policy under Exhibitor Terms and Conditions.

Signature X ______________________________________________________________

**EXHIBITOR SPACE**

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**SPONSORSHIP**

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**ADDITIONAL OPTIONS**

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<td>Award Banquet Ticket</td>
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**GRAND TOTAL** $

**CONTRACTS MUST BE RECEIVED BY FRIDAY, APRIL 14, 2017 TO BE INCLUDED IN THE CONFERENCE GUIDEBOOK.**

**PAYMENT INFORMATION**

Card Number: ___________________________  
Exp Date: _____________  
CVV2 Code (back of card): _____________

Make all checks payable to AHNA.

Print Name As It Appears on Card: ___________________________

Signature: ____________________________________________

**Mail or fax this form by Friday, April 14, 2017 to be included in the AHNA Conference Guidebook.**

Contracts WILL NOT be processed without MINIMUM payment of $100 Non-Refundable Deposit.

Remaining balance can be invoiced. Payment arrangements available upon request.

Mail to: AHNA, 2900 SW Plass Ct, Topeka, KS 66611-1980  
Email: conference@ahna.org • Fax: 785.234.1713  
• Toll Free: 800.278.2462 • www.ahna.org/conference
EXHIBITOR TERMS & CONDITIONS

Carefully review the terms and conditions that appear below. Per the Application/Contract for Exhibit Space, all exhibitors have agreed to comply with these Terms & Conditions. Questions may be directed to Nicole Malcom, Director of Operations, (785) 234-1712 or conference@ahna.org.

1. **Exhibit Service Form:** An Exhibit Service Form containing exhibit services will be made available to each exhibiting company in March, 2017. All forms should be completed and returned in advance to ensure that adequate labor, equipment, etc., is available for a smooth set up.

2. **Booth Construction and Dimensions:** All booths are 8’ x 10’ or tabletops with 8’ high back wall and 3’ high side walls. Each booth will contain a company identification sign and a draped table with two chairs and one wastebasket. Additional signs for display purposes may be ordered through the Steele Tradeshow Services. Contact Rico Ibanez at (760) 360-7722 or e-mail requests to rico@steeletradeshows.com. The hall where the exhibits are located is carpeted. Exhibitors wanting dedicated carpeting within their exhibit space must contract with Steele Tradeshow Services at their own expense.

3. **Displays/Signs:** All displays are to be professional and attractive. Any space/exhibitor that does not meet the standards of AHNA will not be invited back. Music or other audio/visual sound without earphones is not permitted. Open flames are strictly prohibited. Diffusion of aromatherapy must be within the specifications of the space configurations. Exhibits should be installed so they do not project beyond the space allotted or obstruct the view of, or interfere with, other exhibits.

4. **Installation and Dismantling & Conference Schedule:** The Exhibitors are required to check in at AHNA Exhibitor Registration by Noon on Tuesday, June 6, 2017. Late check-ins require prior approval. The installation of exhibits must be completed between 10:00 a.m.-2:15 p.m. on Tuesday, June 6, 2017. If any booth is not set up in full by 2:00 p.m. on June 6, AHNA reserves the right to re-assign the space to another exhibitor, or to make use of the space as deemed necessary, at the exhibitor’s expense. Refunds are not available in such cases. Exhibits must remain set up until the closing of the exhibits at 6:30 p.m. on Friday, June 9. Dismantling before 6:30 p.m. may negatively impact your exhibiting presence at future AHNA Conferences. All exhibits must be fully removed by 9:45 p.m. Friday, June 9. If all exhibits are not removed by that time, AHNA reserves the right to remove the exhibit at the exhibitor’s expense. Exhibitors should be at their exhibit ready to do business when the doors open. Exhibitors are permitted to leave their booths while attendees are in workshops. AHNA will provide exhibitors with a schedule of attendee activities. Scheduled set-up, Exhibit Hall Map, and Move Out Schedule are subject to changes.

5. **Registration/Name Badges:** Exhibitors are issued two badges for personnel staffing the exhibit. Additional badges for Exhibit representatives may be purchased for $100 each. This **DOES NOT** include admission to any conference programming or other activities.

6. **Cancellations:** All cancellations must be submitted in writing. The $100 deposit will be retained for all cancellations prior to Feb. 15, 2017. **After Feb. 15, 2017 no refunds will be given.** All cancellation fees retained by AHNA under this contract are deemed fully earned and made in consideration for expense incurred by AHNA for lost or deferred opportunity to provide exhibit space to others.

7. **Eligibility to Exhibit:** AHNA reserves the right to determine acceptability of applications for exhibit space based on criteria including, but not limited to: overall benefit of product/service to attendees; congruity of product/service with the mission, philosophy and intentions of AHNA and objectives of conference; overall value of products/services exhibited; ANCC guidelines for commercial interest; and space constraint of the exhibit area. Disruptive behavior at the conference by any exhibitor will be considered grounds for immediate dismissal without refund.

8. **Product/Service Restrictions:** AHNA reserves the right to limit the number of vendors offering any one particular product or service. In the case AHNA decides to limit vendors, the first-come, first-serve policy will apply. AHNA will honor known corporate exclusivity policies and reserves the right to check that individual distributors are in good standing with any affiliate corporation. (Refer to #9 of Exhibitor Terms & Conditions).

9. **Contents/Usage of Exhibit Space:** A description of products/services offered at the show must be detailed and emailed to conference@ahna.org. If not, AHNA reserves the right to demand products/services information to be removed from the exhibit without refund. This is to protect the interest of all exhibitors and maintain the diversity of the show. All business and sales activities must be conducted within the confines of the exhibit during the times specified. No advertising/sales/marketing materials may be displayed or distributed in any other part of the exhibit hall or hotel premises. Infraction will be considered cause for dismissal of exhibitor without refund. Interfering in any way with the business or exhibit space of another exhibitor is strictly prohibited and will be considered cause for dismissal of said exhibitor without refund. Two or more companies/organizations may not exhibit in a single space. Exhibit space is to be used solely by the exhibitor whose name appears on the original contract. The subletting or re-assignment of space is prohibited. AHNA will not honor exhibit space that has been re-sold or traded to a different vendor whose name does not appear on the original contract. All sales of exhibit space must be processed directly through AHNA.

10. **Commercial Interest & CNE Activity:** Exhibitors who fall under the American Nurses Credentialing Center’s (ANCC) definition of a “commercial interest” may not present a CNE-provided activity at the conference related to their goods and/or services promoted at the exhibit booth. It is the responsibility of the exhibitor to notify AHNA prior to purchasing exhibit space if she/he or anyone affiliated with the exhibit company (i.e. employee, board member, etc.) has been accepted as a presenter for the conference. For a definition of a “commercial interest” please visit www.ahna.org/ANCC-Commercial.

11. **Fire & Safety:** Exhibitors must comply with all rules, regulations and codes relating to fire and safety. This conference is designated a non-smoking event. Smoking is not permitted in meeting rooms, exhibit hall, or during any AHNA-sponsored activities.

12. **Hold Harmless Clause:** The exhibitor assumes complete responsibility and agrees to hold AHNA and the Hosting Hotel harmless from any and all claims, suits, liabilities, demands, damages, or other costs of any kind which might result from any action or failure to act of the exhibitor or any agent, representative, personnel, etc. during or related to exhibition at this event, including but not limited to claims of damage or loss, harm or injury to the person or property of the exhibitor or any of its agents, employees or other agents. AHNA and the Host Hotel will not maintain insurance covering exhibitor property and therefore it is the sole responsibility of the exhibitor to obtain insurance for such purpose. Exhibitors are encouraged to carry All Risk Insurance. AHNA shall not be responsible for any damage or loss of exhibitors’ material. In the event the conference facility becomes unusable due to acts of God, strikes, fire, terrorism or any other cause not within the control of AHNA, the exhibitor releases AHNA from all claims, damages, etc. which may be consequences thereof.

13. **Photo Consent:** All exhibitors agree to grant AHNA privileges to photograph the exhibit setup and any interaction between exhibitor(s) and conference attendees. The exhibitor grants AHNA permission to use any photographs obtained from the conference in future promotions and print advertising.

14. **Security:** It is the responsibility of the exhibitor to secure all valuables. The hotel offers general security overnight. All goods and/or equipment are solely the responsibility of the exhibitor. AHNA nor the Host Hotel is responsible for the replacement of lost or stolen goods. If at any time during show hours, the booth is left unattended, exhibitors must secure all valuables prior to leaving. Neither AHNA nor the Host Hotel will be held responsible for any loss or damage incurred to exhibits left unattended.

15. **Lodging & Meals:** Meals and lodging are not included in the cost of exhibit space. All food and beverages served at functions associated with the event must be provided, prepared, and served by hotel and must be consumed on hotel premises. AHNA is hosting the Exhibitors Welcome Reception in the Exhibit Hall.
LODGING
Westin Mission Hills Resort & Spa
71333 Dinah Shore Dr
Rancho Mirage, CA 92270

AHNA Conference Rate $139* Single/Double

*This rate does not include the applicable state and local taxes or other mandatory charges, including a $15.00 day resort fee.
The AHNA Conference rate is available for reservations made through Sunday, May 14, 2017. The Westin Mission Hills will accept reservations above the AHNA contracted room block based on standard guest room availability up to the cut off date listed above. This rate has been extended for three days before and after the Conference, based on availability.

For reservations, call (877) 253-0041 and request the AHNA 2017 Annual Conference Rate.

Parking at Westin Mission Hills Resort
Self-Parking On-Site FREE
Valet Parking $5.00/day

TRAVEL INFORMATION
Palm Springs International Airport (PSP) 6.6 miles
3400 E Tahquitz Canyon Way, Palm Springs, CA 92262
(760) 318-3800

GROUND TRANSPORTATION
(All Rates are One Way/Per Person)

Westin Mission Hills Shuttle
From PSP $18
Call for reservations.

Yellow Cab of the Desert
(760) 340-8294 (TAXI)
From PSP $25
Call for reservations or book online.

IMPORTANT NOTICE
AHNA does not contract room blocks for Conference with any third-party vendors or Housing Services.

For your own protection, DO NOT make reservations through ANY unknown housing or travel company. All reservations to the contracted AHNA Conference Room Block should only be made using the phone number listed above and dealing directly with a Westin representative.

If you receive a call or e-mail from any company that is not an official representative of the Westin, contact us at conference@ahna.org or call AHNA at 800-278-2462.
EXHIBIT HALL SCHEDULE

Tuesday, June 6, 2017
10:00 AM – 2:15 PM Exhibitor Registration/Set Up
8:00 PM – 11:00 PM Exhibitor Reception
9:00 PM – 10:00 PM Exhibitor DEMO Sessions

Wednesday, June 7, 2017
8:00 AM – 1:30 PM Exhibits Open
12:30 PM – 1:30 PM Attendee Lunch Break
1:45 PM – 3:00 PM Exhibitor Lunch Break
3:00 PM – 7:15 PM Exhibits Open
4:15 PM – 5:00 PM Refreshment Break

Thursday, June 8, 2017
8:00 AM – 1:00 PM Exhibits Open
11:30 AM – 12:30 PM Attendee Lunch Break
1:00 PM – 2:15 PM Exhibitor Lunch Break
2:15 PM – 6:45 PM Exhibits Open
3:15 PM – 4:15 PM Refreshment Break

Friday, June 9, 2017
8:00 AM – 1:00 PM Exhibits Open
11:45 AM – 1:00 PM Attendee Lunch Break
1:00 PM – 2:15 PM Exhibitor Lunch Break
2:15 PM – 6:30 PM Exhibits Open
3:30 PM – 4:15 PM Refreshment Break
6:30 PM – 9:45 PM Dismantle/Move Out

OVER 30 TOTAL EXHIBIT HOURS

SAVE 20%
CONTRACT BEFORE 1/31/17

$100 DEPOSIT RESERVES YOUR SPACE

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