The Value of AHNA Endorsement

The following benefits are secured under each 3-year contractual agreement:

- **Right to state:** “This program has been peer-reviewed, and is endorsed by the American Holistic Nurses Association.” You have the right to use AHNA logo with this statement. All documents using statement and/or logo are pre-approved by AHNA.
  - **VALUE:** $1000 per year $ 3000 per Endorsement term

- **Three free mailing list rentals per 3 year endorsement term (physical addresses only) after submission of a sample marketing piece to AHNA for approval.** Contact memberassist@ahna.org.
  - **VALUE:** $1,125.00 per Endorsement term

- **Listing with contact information in every issue of the AHNA member magazine, Beginnings.**
  - **VALUE:** $607.00 per Endorsement Term

- **Three thirty-word Happenings (calendar) listings in Beginnings OR Basic Event Listings in the AHNA bi-monthly eNewsletter, AHNA eNews, per 3 year endorsement term (any combination that totals 3 listings).** Contact advertise@ahna.org.
  - **VALUE:** $69 for each Happenings ad, $75 for each basic eNews ad

- **15% discount on all display ads in Beginnings.** Contact advertise@ahna.org.
  - **VALUE:** Up to a $159.75 savings per display ad.

- **Program Ad on the AHNA Web site including contact information and a hyperlink to your program’s Web site.**
  - **VALUE:** $3360 per year

AHNA will provide the following benefits to endorsed programs whenever possible:

- **Program listing published in the AHNA Annual Conference Guidebook.**

- **Opportunity to submit article/content for possible publication in AHNA’s member magazine, Beginnings.** (Article must harmonize with editorial focus/ theme. Contact editor to discuss upcoming themes/focus: editor@ahna.org. Article includes 80-word author bio or article sidebar to highlight endorsed program.)

- **Program brochures included in AHNA new member packets mailed out weekly.** 1,350 packets were sent in 2015!
  - **Value:** $2500 per year

- **Contact information provided in AHNA prospective member packets, sent to those requesting information about the AHNA or education programs.**

- **At national conferences, space for display of promotional materials on the resource table.**

- **Every year, a day is set aside for Endorsed Programs to present a Pre-Conference session for 3.5 CNE (1/2 day) or 6.0 CNE (full day).**

- **AHNA member updates and news releases distributed if and when endorsed programs notify AHNA of newsworthy events or issues.** Send notifications to communications@ahna.org.