Christine Schieferecke
Event Planner and Promotions Coordinator

Bio

Christine is a graduate of The University of St. Mary with a BA in graphic arts and a minor in psychology. She started out her career for three years as a graphic production artist with a local advertising agency, and then entered the account management side for their largest corporate client. Her natural talents and focus on client services, production management and database coordination launched a new career. After staying home for a year of toddler time, Christine landed as a communications manager for a nonprofit association. Graphics, databases, copyediting, quality control and account service called her back to the first client she had managed.

With 30+ years of wide-ranging experience and a background in creativity and psychology, she pursues both traditional and outside-the-box solutions – in the workplace and in her personal life. She adores her husband and 20-something son – who support her in every endeavor. She especially thrives doing modern improv quilting, organizing everything, and researching anything. She is also a college/pro basketball fan alongside her awesome nurse-in-training son who works in home health care and is focused on future work with seniors in a long-term care setting. Christine has volunteered for Meals on Wheels, local schools, and for her church parish.

Education

1990 - The University of St. Mary, Leavenworth KS, BA in Graphic Art, Minor in Psychology

What does Christine do for AHNA

In her position of Event Planner & Promotions Coordinator, Christine is responsible for logistics of conferences and special events. She also manages the advertising for AHNA online, eNews and print publications. Among many functions, she is charged with meeting planning and implementation, direct member and attendee service, hotel oversite, timeline management, publication quality control and production, behind-the-scenes event registration, and promotional marketing efforts.