The following benefits are secured under each 3-year contractual agreement:

- Right to state: “This program has been peer-reviewed and is endorsed by the American Holistic Nurses Association.” You have the right to use AHNA Endorsed Program logo with this statement. All documents using statement and/or logo are pre-approved by AHNA.
  - VALUE: $1,100 per year $3,300 per Endorsement term

- One set of mailing labels per year for the endorsement term (three total) for free (physical addresses only) after submission of a sample-marketing piece to AHNA for approval. Contact memberassist@ahna.org.
  - VALUE: $1,125.00 per Endorsement term

- Listing with contact information in every issue of the AHNA member magazine, Beginnings.
  - VALUE: $688 per Endorsement Term

- Three thirty-word Happenings (calendar) listings in Beginnings OR Basic Event Listings in the AHNA bi-monthly eNewsletter, AHNA eNews, per 3-year endorsement term (any combination that totals 3 listings). Contact advertise@ahna.org.
  - VALUE: $84 for each Happenings ad, $153 for each basic eNews listing

- 15% discount on all display ads in Beginnings. Contact advertise@ahna.org.
  - VALUE: Up to a $259.95 savings per display ad.

- Program Banner on the AHNA Web site including contact information and a hyperlink to your program’s Web site. www.ahna.org/Education/Endorsed-Programs
  - VALUE: $3,696 per year

AHNA will provide the following benefits to endorsed programs whenever possible:

- Program listing published in the AHNA Annual Conference Guidebook.

- Opportunity to submit article/content for possible publication in AHNA’s member magazine, Beginnings. (Article must harmonize with editorial focus/theme. Contact editor to discuss upcoming themes/focus: editor@ahna.org. Article includes 80-word author bio or article sidebar to highlight endorsed program.)

- Program brochures included in AHNA new member packets mailed out weekly. 1,490 packets were sent in 2019!
  - Value: $2,750 per year

- Contact information provided in AHNA prospective member packets, sent to those requesting information about the AHNA or education programs.

- At national conferences, space for display of promotional materials on the resource table.

- Every year, a day is set aside for Endorsed Programs to present a Pre-Conference session for 3.5 CNE (1/2 day) or 6.0 CNE (full day).

- AHNA member updates and news releases distributed if and when endorsed programs notify AHNA of newsworthy events or issues. Send notifications to communications@ahna.org.